

One of the first steps to finding your Unique Artistic Voice is to claim your Visual Images.

- 1. Either make a computer folder or a physical folder.
- 2. Go on Pinterest, Facebook, Instagram, Art Magazines and find images that really appeal to you.
- 3. Select 10 12 images.
- 4. Once you have collected your images put them all out and see if there are any relationships to each other. I bet you have more of one subject than another
- 5. Put all images out where you can see them together.
- 6. View these images and ask yourself what do you love about them?
- 7. Write down your answers for each painting.
- 8. Now narrow down your images to three.



The intent of a strong design is to bring the viewer into the painting.

A boring design leaves the viewer unable to understand the painting therefore they move onto another visual treat.

Design

- 1. Is it the design that excites you?
- 2. What about the value used in the painting?
- 3. Does it have texture?
- 4. Are the shapes used in the painting organic or geometrical?

Colors

- 1. Is it the color used in the painting?
- 2. Is it a cool or a warm painting?
- 3. Has the author used light to tell a story?

Story

- 1. Is it the subject itself?
- 2. Does it tell a story?
- 3. Is it mixed media?
- 4. Does it have a mystery?
- 5. Does the painting emote a feeling that appeals to you?



Painting One	Painting Two	Painting Three
Design		
1		
2		
3		
4		
Colors		
1		
2		
3		
Story		
1		
2		
3		
4		
5		

Continue to the next page to learn what's next.





Congratulations!

This is your first step to finding your unique voice and style.

Use what attracted you to the three pieces and incorporate how the design, colors, and story can come together in your next captivating creation.

Sincerely, Gwen Fox