

BASICS OF DESIGN IN PAINTING Introduction to Color Theory



Red is the color of passion, energy, and love. It symbolizes energy, passion, strength, confidence, courage, and action. It is also used to symbolize Danger. Red is the best-selling color for paintings.



Orange is the color for creativity and enthusiasm. It is also known for vibrancy and fun.

Yellow

Yellow is the color of optimism hope and happiness. It symbolizes positivity, intellect creativity and warmth.



Green is the color of nature and harmony. It is also associated with money and prosperity.



This color radiates calm and clarity. Turquoise has a balancing effect and is also associated with communication.



BASICS OF DESIGN IN PAINTING Tetters from Given Basics of design in painting Introduction to Color Theory

Brown

Brown is a natural color and is associated with the earth This is the color of dependability and comfort. It symbolizes reliability and honesty.

Purple \Longrightarrow

This is the color of spirituality, luxury, and imagination. It is also filled with mystery and royalty... it inspires and uplifts the viewer.

Pink



This is the color of love, femininity, playfulness, and compassion. It gives off a warmth of kindness and nurtures the viewer.

Rhie



Blue is the color of trust, calm, and intelligence. It symbolizes security and responsibility. Blue gives off a confident feeling.

Black

This is the color of power, elegance, and sophistication. It is bold, mysterious and is associated with exclusivity. It is also associated with depression and sadness.



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Gray is a neutral color that is unemotional and conservative. It is a mature color that is associated with professionalism and formality.

White

This is the color of spirituality, luxury, and imagination. It is also filled with mystery and royalty... it inspires and uplifts the viewer.

Metallics ~ CI V

Gold, silver, and bronze are associated with wealth, success, and prosperity.